

the
MALDONADO
ART SHOW & FESTIVAL



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PAINT WHILE

make it through

therapy begin



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04

OVERVIEW

05

THE ARTIST

08

MUSIC

09

THE ART SHOW

11

THE FOUNDATION

12

WHEN AND WHERE

13

THE FESTIVAL

15

WRITING CAMP

16

SPONSORSHIP

17

SPONSORSHIP BENEFITS

FOR THREE

DAYS ONLY!



Artist Allen MALDONADO will showcase his original art collection for the FIRST time. Similar to Willy Wonka's Chocolate Factory, the MALDONADO Art show will lure you into a magical world, featuring mesmerizing Maldonado originals wall to wall in a silent interactive art exhibit, scored by MALDONADO's music production company Get It Done Music. The journey through the mind of MALDONADO will also be narrated and ushered through the exhibit by MALDONADO and special celebrity guests.

MALDONADO

MALDONADO is mainly known for his lengthy acting resume with over 100 Films, TV shows, Cartoons, and Commercials, including Blockbuster Films such as The Equalizer opposite Denzel Washington to iconic television shows such as ABC's Black-ish and, most recently, 4x Emmy Award-winning Netflix animated series Maya and The Three opposite Zoey Zaldona.

a.k.a
**ALLEN
MALDONADO**



While filming the wrestling action-drama television show Heels on STARZ in Atlanta, Georgia, during the pandemic. Allen discovers how much his **MOTHER'S DEMENTIA** has affected her memory after a one-hour phone conversation consisting of the **SAME STORY LOOP** over and over. Trying his best to conceal the crying during each conversation, MALDONADO would decide to **PAINT WHILE SPEAKING** with his Mother.

Doing so was the first time he could make it through a call without crying.



And the therapy would begin.



Unable to return home from filming due to Covid restrictions throughout production caused MALDONADO to begin to paint on the set to deal with the **HELPLESS FEELING** of having a parent with dementia.

So in between takes every day, **HE WOULD PAINT.**

Vowing to keep his therapy pure, MALDONADO would **REFUSE THE MANY OFFERS** to purchase his work, creating a collection and love for art over the past three years on his mental health journey.

Always promising everyone that one day he would do a show, the time is now as MALDONADO is ready to **SHARE HIS THERAPY** with the World.

THE “MIND OF MALDONADO” MUSIC

DISCOVER THE MESMERIZING WORLD OF THE "MIND OF MALDONADO" ART EXHIBIT, WHERE MUSIC/SCORE WILL TAKE CENTER STAGE. ALLEN MALDONADO'S 10-YEAR CAREER IN TV AND FILM PRODUCTION MUSIC IS TRULY REMARKABLE. CO-FOUNDING GET IT DONE MUSIC WITH TREVOR LEWALLEN, THEY LEAD A DYNAMIC FULL-SERVICE TV & FILM MUSIC PRODUCTION COMPANY, SYNC AGENCY, AND INDEPENDENT LABEL.

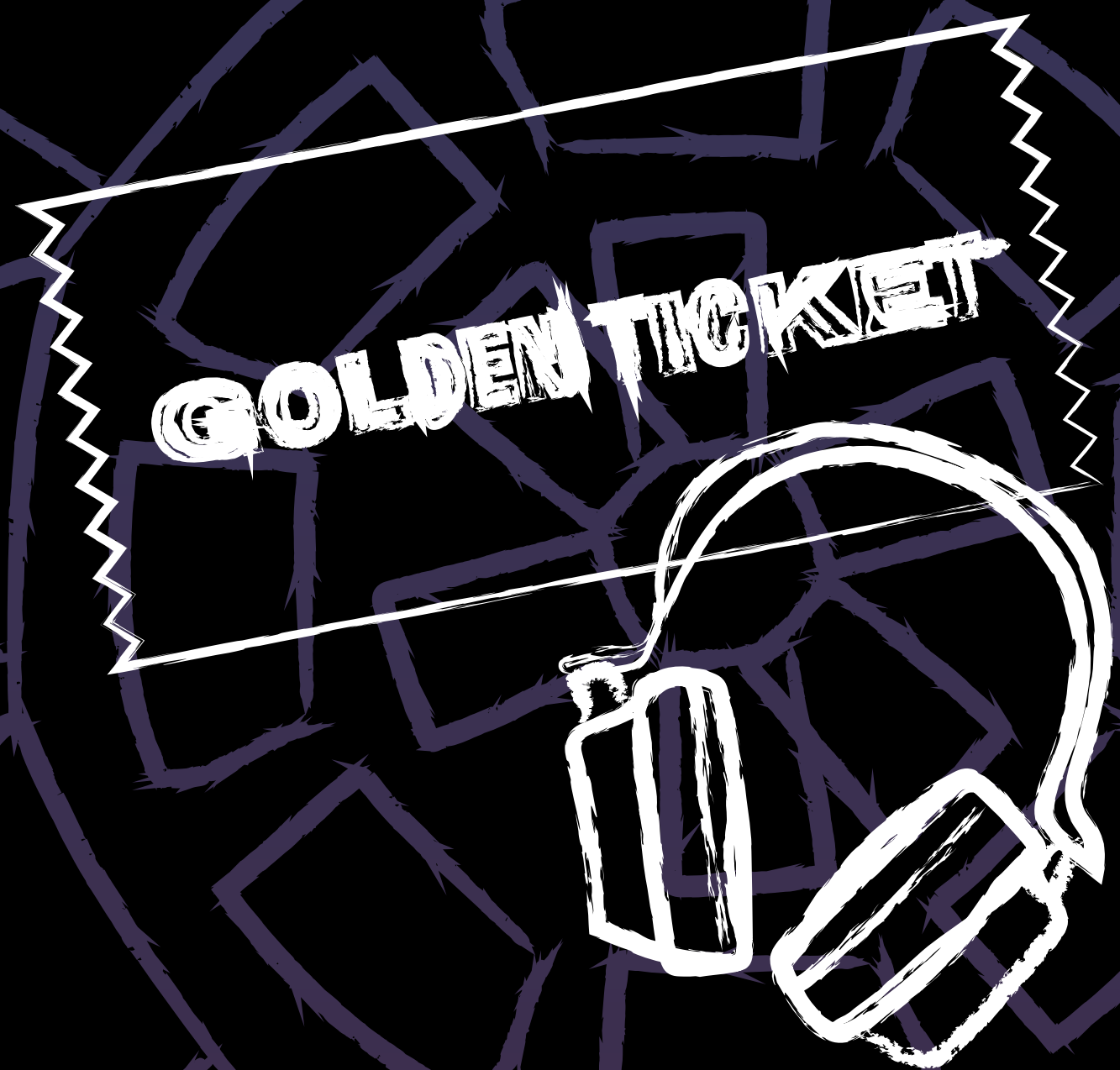
Get It Done Music is your one-stop-shop for all music needs, boasting a team of over 50 skilled **PRODUCERS, COMPOSERS, VOCALISTS,** and **INSTRUMENTALIST.** With **2,000+** delivered pieces of music, our excellence led to a production deal with **SONY/BMG**



THE ART SHOW



The MALDONADO art show will feature his first collection, "**The Mind of MALDONADO**". The Garage Space gallery is a two-story gallery and will be covered from wall to wall with various original art and installations.



As mentioned, each ticket/entry will feel like you've found Willy Wonka's golden ticket for a **ONCE-IN-A-LIFETIME** chance to explore the premises. So upon entry, you will receive headphones, and the **SILENT IMMERSIVE** experience will begin.

Once inside, the guided journey will begin. Narrated by MALDONADO and special **CELEBRITY GUESTS**, each gallery section is scored with original music by Get It Done Music. This experience will feel and operate like an amusement park ride. The gallery will be one big loop and timed so we get each person in and out like an assembly line.

THE FUNDATION

The page features several hand-drawn elements in a light blue color. There are five hearts of various sizes and orientations scattered across the page. At the top left, there is a long, thin, curved brushstroke. At the bottom center, there is a horizontal brushstroke.

Art is at the core of MALDONADO'S success and mental health, so the plan is to pay it forward and help others find love, peace, and therapy through art.

The MALDONADO art foundation is a community service program that provides free art workshops for inner-city **YOUTH** and **TROUBLED TEENS**. The foundation will also provide adult art workshops focusing on the mental health and therapy components of painting.

100 PERCENT OF ALL TICKETS SALES AND PRINT PURCHASES AT THE GALLERY WILL GO TO THE MALDONADO ART FOUNDATION.

LOCATION

GARAGE SPACE

5223 1/2 Lankershim Blvd,
North Hollywood, CA 91601

DATE

Sept 2-4, Labor Day weekend.



THE FESTIVAL

Lorem ipsum

The MIND OF MALDONADO art experience will be inside the Garage Space venue and include an art installation with a live stage outside the venue.

With The MIND OF MALDONADO art experience running simultaneously, the awaiting crowd and live art artists will entertain spectators throughout the weekend.

The festival activities will live outside The MIND OF MALDONADO art experience running simultaneously.

***MALDONADO ORIGINAL ART WILL BE SOLD FOR THE FIRST TIME ONSITE AND ONLINE FOR THREE DAYS ONLY!**

THE GALLERY WILL BE OPEN TO THE PUBLIC THE ENTIRE WEEKEND, ALONG WITH THE FESTIVAL EVENTS HELD DIRECTLY OUTSIDE THE GALLERY.

OPENING NIGHT

SATURDAY, SEPT 2

6 pm - 12 am

Prepare to be mesmerized as **A-list celebrities** grace the red carpet, tantalizing food vendors delight your taste buds, and live musical **performances**.

- Red Carpet Extravaganza: Rub shoulders with Hollywood's finest and set the tone for a star-studded event.
- Culinary Delights: Indulge in gourmet treats from mouthwatering food vendors.
- Electrifying Music: Groove to live performances by celebrity guest DJs, igniting your artistic passion.

ART & GIVING BACK

SUNDAY, SEPT 3

12 pm - 6 pm

Immerse yourself in a day of **community** and **giving** back as foster kids and at-risk youth step into a world of artistic **delight**, experiencing the sheer joy of creative expression.

- Fun Art Workshops: Foster Kids and At-Risk youth experience the joy of creative expression through kids' art class and interactive dance and music sessions.
- Live Performances: Street performers captivate young hearts, infusing their art-filled day with wonder and excitement.
- Nurturing Artistic Passion: Exclusive gallery access and engaging activities empower young minds, fostering a lifelong appreciation for art and self-expression.

MUSIC AND FILM

MONDAY, SEPT 4

12 pm - 6 pm

Delve into Hip Hop's Visual Legends: Join **Danny Hastings** and **Mister Sampson** for a Captivating Discussion on Iconic Album Covers, followed by the **World Premiere** of JID's Short Film Directed by Allen Maldonado.

- Insights from Legends: Gain profound insights from Danny Hastings and Mister Sampson on their significant impact on **Hip Hop** through iconic album covers.
- Unforgettable Showcase: Wrap up the day with a world premier screening of JID's short film, complemented by live performances featuring A-list comedians and mesmerizing spoken word artists.

GET IT DONE MUSIC WRITING CAMP



GET IT DONE
MUSIC

GET READY FOR AN ELECTRIFYING FUSION OF ART AND MUSIC AT THE MALDONADO ART SHOW FESTIVAL WEEKEND !

We're proud to introduce the revolutionary addition of the **GET IT DONE** Music Musical Writing Camp- an extraordinary experience that will take your musical genius to unprecedented levels !



The Get It Done Music Musical Writing Camp is an unparalleled opportunity for musicians to showcase their **CREATIVITY** and **TALENT**. Participants can enter the camp by participating in the **SOCIAL MEDIA VIDEO CONTEST**, where they re-imagine a specially curated songs and add their unique twist. The top 5 most innovative entries will earn a coveted spot at the writing camp.



SPONSORSHIP

WITH A BROAD AUDIENCE OF ATTENDEES SPREAD THROUGHOUT THE FESTIVAL'S WEEKEND, WE CAN SERVICE A VARIETY OF SPONSORS.

Partner with Us: Unleash the Vibrant World of Art, Dance, and Music at Our 3-Day Art Festival!

Are you ready to embark on an extraordinary journey through the mesmerizing World of art, dance, and music? We are thrilled to introduce our upcoming 3-Day Art Festival. This exhilarating extravaganza will captivate audiences aged 13 to 55, both male and female (or any other relevant gender identities,) with its diverse range of immersive experiences and creative workshops.

Why Sponsor Our Art Festival? At the **Maldonado** Art Show Festival we believe in cultivating an environment where creativity knows no bounds. Our festival is an all-encompassing celebration of the arts, offering a perfect blend of visual artistry, rhythmic melodies, and electrifying performances that will leave an indelible mark on each attendee. By sponsoring our festival, your brand will gain exposure to a highly engaged and diverse audience, making a powerful statement about your commitment to supporting artistic expression and community enrichment.

SPONSORSHIP BENEFITS

- 1. PROMINENT BRAND VISIBILITY: AS A SPONSOR, YOUR BRAND WILL BE PROMINENTLY FEATURED IN OUR MARKETING COLLATERAL, INCLUDING EVENT POSTERS, BANNERS, AND DIGITAL PROMOTIONS, ENSURING EXTENSIVE EXPOSURE BEFORE, DURING, AND AFTER THE FESTIVAL.**
- 2. ENGAGING SOCIAL MEDIA CAMPAIGNS: LEVERAGE OUR ACTIVE SOCIAL MEDIA PLATFORMS TO REACH A BROADER AUDIENCE. OUR DEDICATED POSTS AND STORIES WILL SHOWCASE YOUR BRAND'S ASSOCIATION WITH THE FESTIVAL, CREATING A LASTING IMPRESSION ON POTENTIAL CUSTOMERS.**
- 3. VIP ACCESS AND NETWORKING: ENJOY EXCLUSIVE EARLY ACCESS TO THE "MIND OF MALDONADO" ART EXPERIENCE AND ORIGINAL ART, PROVIDING OPPORTUNITIES TO PURCHASE ART FIRST AND CONNECT WITH KEY INFLUENCERS, ARTISTS, AND FELLOW SPONSORS.**
- 4. CORPORATE SOCIAL RESPONSIBILITY: ALIGN YOUR BRAND WITH A PURPOSEFUL CAUSE BY SUPPORTING OUR FESTIVAL, WHICH FOSTERS CREATIVITY, CULTURE, AND COMMUNITY ENGAGEMENT.**

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By sponsoring the MALDONADO Art Show & Festival, brands can not only gain significant exposure and marketing opportunities but also contribute to community welfare and support the thriving arts and entertainment industry.

This unique event presents a remarkable chance to leave a lasting impression on a diverse and engaged audience.

